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QuickStart Tennis of Central Virginia featured in CTA Spotlight

Charlottesville, Virginia (3/9/2010) – QuickStart Tennis of Central Virginia, Inc. (QCV) is featured in the “CTA Spotlight” section of the February *Tennis Industry News*, published monthly by the Tennis Industry Association (TIA) to promote the growth and economic vitality of tennis in the United States. Each month TIA features a Community Tennis Association (CTA) that is contributing to the growth of tennis.

Lynda Harrill, QCV’s founder and QuickStart Tennis Coordinator, says, “This is a tremendous honor for QCV – to be noticed by a national tennis industry group like the TIA. Our mission aligns perfectly with their growing tennis initiatives.”

Article link: <http://tennisindustry.org/news/post.cfm/cta-spotlight-quickstart-tennis-of-central-virginia>

QCV trains, equips and supports PE teachers who commit to teaching QuickStart Tennis, the USTA’s new “play to learn” format, in PE classes. Over the past 18 months, QCV has helped 34 schools in five central Virginia counties add QuickStart to their PE curriculums. 15,000 students now have an opportunity to learn the “sport for a lifetime.”

Through its ***Jump Start QuickStart Tennis Initiative***, QCV trains, equips and supports schools, parks & recreation departments and other community organizations that are committed to teaching and running self-sustaining QuickStart Tennis programs.

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in 21 counties and one independent city in Central Virginia for all beginners, especially underserved youth.

QCV’s Service Area includes Albemarle, Amelia, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Greene, Greensville, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Prince Edward, Powhatan and Rappahannock counties and the City of Charlottesville.

Visit QCV at: www.quickstartcentral.org



A racquet in every hand! A smile on every face!



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